

Korea-LAC Tech Summit 2020

Bogotá, Colombia
May 18-20, 2020

Monday, May 18

09:00-17:00	Ministerial Forum for Broadband Development in LAC
08:00-09:00	Registration
09:00-09:30	Opening Remarks
09:30-09:45	Keynote Speech: Korea's Economic Development Through Innovation in ICT
09:45-11:00	Plenary Session I: The Importance of ICT Infrastructure Deployment for Social Economics There is widespread proof that ICT plays a significant role in the socio-economic development of LAC. ICT has further potential to affect many aspects of economic and societal activities such as GDP growth, employment, productivity, poverty alleviation, quality of life, education, and healthcare. This session will focus on the view from LAC and Korea to examine the impact ICT brings to our society.
11:00-11:15	Coffee Break
11:15-12:30	Plenary Session II: From Basic Digitalization to the Next Generation Technology: 5G Korea is the best example of how nationwide digitalization affects the competitiveness of a country, including new ICT technologies like 5G. By examining the experience of Korea and its cutting-edge 5G technology, we will discuss a roadmap for the LAC region.
12:30-14:00	Networking Lunch
14:00-14:15	Keynote Speech

14:15-15:30

Plenary Session III: The Regulatory Framework to Boost Digitalization, Adoption, and Use

Considering the value and benefits of ICT infrastructure, adequate ICT public policy development and implementation is essential. Government policies are key to address important variables such as fair competition among telecommunication companies and fostering private investment. In this session we will present recommendations on the regulatory framework for the facilitation of digitalization.

15:30-15:45

Coffee Break

15:45-17:00

Plenary Session IV: Financial Models

Deploying ICT infrastructure and promoting digitalization is CAPEX and OPEX intensive. More so as ICT technologies are becoming more and more complex and farther reaching. Through this session, financial models which can make ICT infrastructure development and management more affordable in LAC will be discussed.

19:00-21:00

Welcome Dinner

Tuesday, May 19

09:00-17:30

Startup Pitch Day + Matchmaking

20 startups from LAC (16) and Korea (4) will share their innovative technology-based solutions and later have an opportunity to connect through matchmaking one-on-one meetings with venture capital firms and other startups.

09:00-17:00

4th Industrial Revolution Showcase + B2G Matchmaking

Korean and LAC experts will share their experience with 4th Industrial Revolution technologies. After the networking lunch, a B2G matchmaking session will give participants a chance to explore concrete business and collaboration opportunities. Participating Korean companies include: Korea Telecom, LG U+, SK Telecom, Samsung SDS, LG CNS, Samsung CNT, and Bundang Seoul University Hospital.

Wednesday, May 20

10:00-17:30

1-on-1 Business Meetings

During this business matchmaking session, 10 Technology companies from Korea will hold one-on-one meetings with LAC counterparts to explore opportunities for partnership. The Korea Trade-Investment Promotion Agency will organize this session.

Korea-LAC Tech Summit 2020: An Overview

1 st Day		2 nd Day			3 rd Day
Registration 08:00-09:00		Registration 08:00-09:00			Registration 09:00-10:00
Ministerial Forum for Broadband Development in LAC 09:00-12:30	Korea ICT Technology Exhibition 09:00-17:00	Startup Pitch Day 09:00-13:30	4th Industrial Revolution Showcase 09:00-12:30	Korea ICT Technology Exhibition 09:00-17:00	One-on-One B2B Meetings 10:00-17:00
Networking Lunch 12:30-14:00		Networking Lunch 13:30-15:00	Networking Lunch 12:30-14:00		
Ministerial Forum for Broadband Development in LAC 14:00-17:00		Startup Pitch Day Matchmaking 15:00-17:30	B2G Matchmaking 14:00-17:00		
Welcome Dinner 19:00-21:00					